

Market Watch

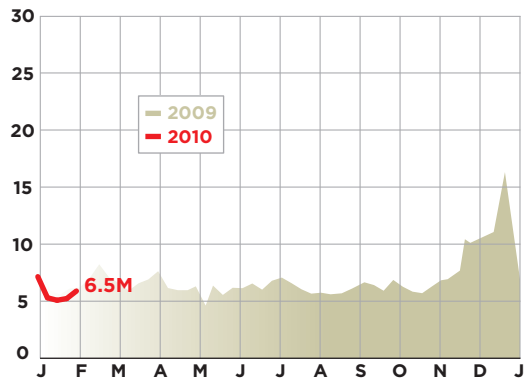
A Weekly National Music Sales Report

Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	6,506,000	1,913,000	24,913,000
Last Week	5,846,000	1,823,000	26,115,000
Change	11.3%	4.9%	-4.6%
This Week Last Year	6,510,000	1,389,000	22,902,000
Change	-0.1%	37.7%	8.8%

*Digital album sales are also counted within album sales.

Weekly Album Sales (Million Units)



Year-To-Date

	2009	2010	CHANGE
OVERALL UNIT SALES			
Albums	25,097,000	23,961,000	-4.5%
Digital Tracks	101,519,000	103,976,000	2.4%
Store Singles	107,000	150,000	40.2%
Total	126,723,000	128,087,000	1.1%
Albums w/TEA*	35,248,900	34,358,600	-2.5%

*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

ALBUM SALES



SALES BY ALBUM FORMAT

Format	2009	2010	CHANGE
CD	19,070,000	16,449,000	-13.7%
Digital	5,863,000	7,314,000	24.7%
Vinyl	158,000	195,000	23.4%
Other	5,000	3,000	-40.0%

For week ending Jan. 31, 2010. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected and provided by

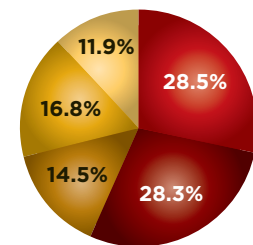
nielsen
SoundScan

Distributors' Market Share:

12/28/09-01/31/10

● UMG ● SME ● WMG ● Indies ● EMI

Total Albums



Current Albums

