

Market Watch

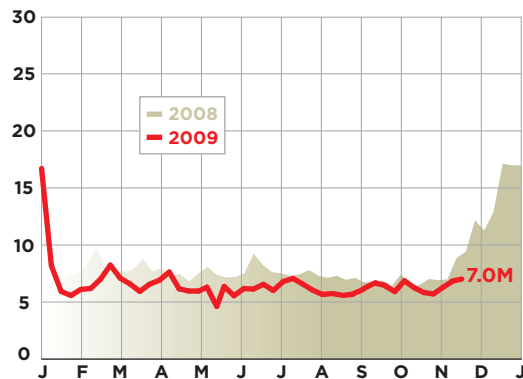
A Weekly National Music Sales Report

Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	7,043,000	1,471,000	19,635,000
Last Week	6,860,000	1,424,000	18,419,000
Change	2.7%	3.3%	6.6%
This Week Last Year	8,909,000	1,395,000	19,779,000
Change	-20.9%	5.4%	0.7%

*Digital album sales are also counted within album sales.

Weekly Album Sales (Million Units)



Year-To-Date

	2008	2009	CHANGE
OVERALL UNIT SALES			
Albums	348,302,000	301,506,000	-13.4%
Digital Tracks	925,494,000	1,017,889,000	10.0%
Store Singles	1,467,000	1,589,000	8.3%
Total	1,275,263,000	1,320,984,000	3.6%
Albums w/TEA*	440,851,500	403,294,900	-8.5%

*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

ALBUM SALES



SALES BY ALBUM FORMAT

Format	2008	2009	CHANGE
CD	290,788,000	233,907,000	-19.6%
Digital	55,852,000	65,444,000	17.2%
Vinyl	1,545,000	2,106,000	36.3%
Other	117,000	51,000	-56.4%

For week ending Nov. 15, 2009. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected and provided by

nielsen
SoundScan

Year-To-Date Album Sales By Store Type

150 million units

