

Market Watch

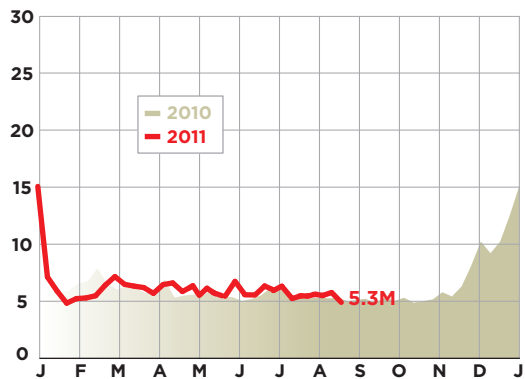
A Weekly National Music Sales Report

Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	5,347,000	1,659,000	23,115,000
Last Week	5,958,000	2,007,000	22,819,000
Change	-10.3%	-17.3%	1.3%
This Week Last Year	5,076,000	1,492,000	20,333,000
Change	5.3%	11.2%	13.7%

*Digital album sales are also counted within album sales.

Weekly Album Sales (Million Units)

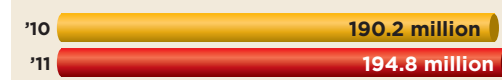


Year-To-Date

	2010	2011	CHANGE
OVERALL UNIT SALES			
Albums	190,208,000	194,775,000	2.4%
Digital Tracks	742,489,000	823,469,000	10.9%
Store Singles	1,312,000	1,690,000	28.8%
Total	934,009,000	1,019,934,000	9.2%
Albums w/TEA*	264,456,900	277,121,900	4.8%

*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

ALBUM SALES



SALES BY ALBUM FORMAT

Format	2010	2011	CHANGE
CD	135,868,000	129,698,000	-4.5%
Digital	52,628,000	62,699,000	19.1%
Vinyl	1,690,000	2,339,000	38.4%
Other	22,000	40,000	81.8%

For week ending Aug. 21, 2011. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected and provided by

nielsen
SoundScan

Year-To-Date Album Sales By Store Type

